

The Precision Canvas

30,000 ft - Compelling Concept

What is the abstract aspiration that we want to pursue?

30,000 ft

10,000 ft - Specific Practices

Express the goal in terms of the specific practices/ behaviours that you would expect people to be doing.

10,000 ft

1,000 ft - Feasible Few

Provide highly specific descriptions of the critical few behaviours/ practices that are likely to be feasible and effective

1,000 ft