

Clarify Canvas

Improvement area _____

Date _____

IMPACT

Q1. What impact do we want to have?

CHANGE

Q3. What change/s could we make that will result in improvement?

Research evidence base supporting this approach

PROBLEM

Q2. What problem/s are we trying to solve?

Evidence supporting our understanding of the problem/s

EVIDENCE

Q4. How will we judge whether or not we have been successful?

Clarify Canvas Upgrade Questions

Helpful questions to deepen and refine your thinking

IMPACT

- Are we clear about what we are really trying to accomplish? Can we explain it in simple and tangible language?
- Is the desired impact clearly articulated as a specific difference that we want to make?
- Have we articulated exactly who will experience this benefit?
- Why is this important? Why does it matter? Why should it be prioritised now?

PROBLEM/S

- Do we have a shared understanding of the problem/s to be solved?
- Who actually has this problem? Where/when does this problem typically arise?
- What evidence supports our definition of the problem/s?
- Have we systematically uncovered the root causes?
- Is there a logical sequence in how these problems should be addressed?

OVERALL

- Are our answers across the four boxes coherent?
- Can we simplify the language and remove jargon?
- How can we reduce each box to the essential elements?
- Does this need to be broken down into additional canvases representing smaller, actionable improvement ideas?

CHANGES

- Do our suggested strategies directly respond to the problem/s we have identified?
- Have we drawn on the best available research-informed approaches?
- Have we articulated the 'active ingredients' that we believe will make the difference? Have we defined the minimum effective dose?
- Are we confident that this approach is a good fit for us? Have we gauged the organisational readiness and contextual suitability?

EVIDENCE

- Can we describe what success will look like?
- What level of positive change do we expect, for whom, and over what timeline?
- What evidence will give us a sense of whether or not we have made the desired progress?
- What data sets will be most useful?