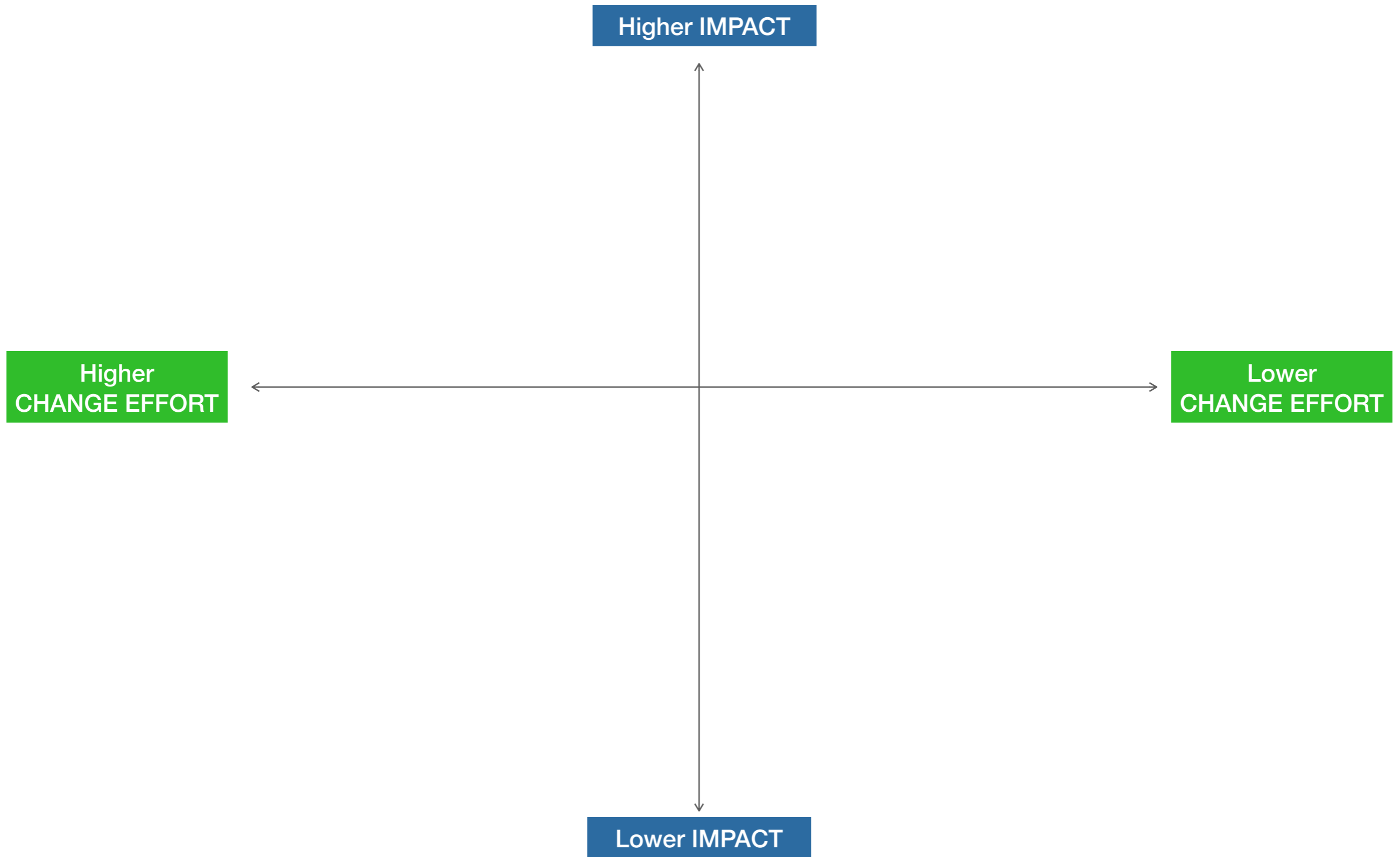


# Impact Effort Map

Improvement Area: \_\_\_\_\_ Date: \_\_\_\_\_



# Decision Grid

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**KEEP**

What should we keep doing? Why? Should we further increase our focus and efforts in these areas?

**STOP**

What should we reduce or stop doing?

**REFINE**

What should we adjust? In what ways and for what intended purposes?

**CONNECT**

How could we better combine and integrate existing activities?

**NEW**

What additional improvement strategies do we need to consider in order to achieve our desired impact?