

# Clarify Canvas

## IMPACT

### Q1. What impact do we want to have?

- Why is this important?
- Why should it be prioritised now?
- Are we clear on what we are really trying to accomplish?
- What level of positive change do we expect, for whom, over what timeline?

## PROBLEM

### Q2. What is the problem we are trying to solve?

- What do we know about the nature of the problem that we need to address?
- Who actually has this problem? Where does this problem arise?
- Have we developed an analysis of the root causes?
- Why is this problem worth solving?

## CHANGE

### Q3. What change/s could we make that will result in improvement?

- What research-based approaches might be effective in our context?
- What have others done when facing a similar problem?
- What hunches do we have about how to create our desired impact despite the constraints that we face?

## EVIDENCE

### Q4. How will we know if we are having the desired impact?

- What are the short term and longer term positive changes we would hope to see?
- What existing data can we use?
- What data could we collect and how?

Inspired by IHI Model for Improvement